KIDS KOTTAGE
FOUNDATION

Fairytale High Tea

FEB 28 2027 - FAIRMONT HOTEL MACDONALD - EDMONTON

SPONSORSHIP PACKAGE 2027



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Dear Sponsors,

We are delighted to invite you to be part of something truly special: the Fairytale High Tea at Edmonton's historic Hotel Macdonald.

Families and friends of all ages will gather for an enchanting afternoon of live music, decadent high tea service, door prizes, and whimsical entertainment all in support of Kids Kottage Foundation.

By sponsoring the Fairytale High Tea you help provide a safe place for vulnerable children during times of crisis.

This event is more than an elegant afternoon. It is an opportunity for our community to come together in support of children and families in Edmonton and surrounding areas.

Your generosity helps create a memorable experience for guests while making a meaningful difference for children and caregivers who need safety, stability, and support.

With gratitude,

Ashley Brosda
Executive Director



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ABOUT KIDS KOTTAGE

When home is not an option, we are here.

Kids Kottage Foundation is a 24/7 haven for any child from birth to ten years of age who cannot safely remain at home during times of crisis.

Acting as as a safety net, Kids Kottage steps in on behalf of our community to prevent childhood trauma and provide a safe, temporary home where vulnerable children are shielded, deeply cared for, and protected.

OUR PROGRAMS

Urgent Response
24 hour crisis & intake line

Safe Haven
Overnight shelter & care for children ages 0-10.

Designed Support
Follow-up support and resource connection for families.

OUR MISSION

To provide stability, shelter and care to infants & children in times of crisis.



Learn more at **www.kidskottage.org**

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Event Details ...

Guests are invited to choose from two magical high-tea seatings:

- Seatings: 10AM-1PM & 3PM-6PM
- Date Sunday, February 28 2027
- Fairmont Hotel Macdonald





WHAT TO EXPECT:

- **MAGIC FOREST ENTRYWAY:** Guests enter through an enchanted forest into the ballroom.
- **FAIRYTALE PERFORMERS:** Wandering fairytale performers will bring characters to life across the venue.
- **CHEF DESIGNED HIGH TEA:** Guests are then seated for a delightful high tea service, with a menu specially created by the Fairmont Hotel Macdonald chef.
- **LIVE FAMILY-FRIENDLY ENTERTAINMENT:** A captivating improv show presented by GRINDSTONE THEATRE SOCIETY with real-time suggestions from the audience.
- **RAFFLE & DOOR PRIZES:** Purchase raffle tickets for a chance to win exciting door prizes and other rewards drawn during the event program.

AND... DRESS TO IMPRESS IN YOUR FAIRYTALE BEST!

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Event Feedback

"Seeing the dress-up magic take over last year was incredible. Watching grandpas in capes and moms in crowns having high tea with their little royalty was just pure joy. The vibe was so infectious that people who didn't dress up during our first year kept telling us, 'We're going all out next year!' We couldn't help but smile all day!"



"Thank you for having us. I wasn't aware of this organization prior to the event and I feel very happy to have contributed to such a phenomenal organization."

"This is an excellent idea for a fundraiser and for the first year was very well organized."



"Very fun event! It was wonderful being able to bring my children and share this with them."

"The theme was wonderful with so many fairytale-themed characters mingling around!"

"I loved the hoop dancing! Really loved the inclusion of this indigenous feature. My kiddos particularly loved the tattoo station, and the jewellery making station was also pretty fun! Oh and the photo booth - definitely keep that!!"

"It was nice to have a fundraising event like this that was geared toward families."

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Presenting Sponsor - $20,000

Benefits:

- Exclusive premier title rights
- Prominent logo and brand visibility across:
  - Promotional materials
  - Full page ad in event program
  - Social media campaigns
  - Event website - Direct link to company website
  - On-site signage
- Recognition in all public relations and opening remarks
- Opportunity to speak at both seatings
- One VIP tables (10 tickets total) with premium seating
- Custom-branded Fairytale Kottage activation booth at the event, co-designed with your team





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Premier Entertainment Sponsor - $15,000

Ideal for organizations seeking strong visibility, community impact, and interactive brand engagement (limited number available).

Benefits:

- Host your custom-branded activation at a signature Fairytale Kottage site as guests enter venue
- One VIP table (10 tickets) with premium seating
- Large logo placement on:
  - Print materials & event signage
  - Digital materials and event website
- Social media recognition post
- link to company on our event webpage
- ½ page ad in event program booklet



Royal Kottage Sponsor - $7,500

Perfect for mid-level sponsors seeking visibility and community impact (limited number available).



Benefits:

- Includes 4 VIP tickets
- Logo featured on
  - digital materials and event website
  - on-site signage
- ¼ page ad in event program
- Shared social media recognition

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Enchanted Forest Sponsor - $4000

Ideal for businesses seeking intimate yet meaningful brand exposure.

Benefits:

- Recognition in the official event program and on the Kids Kottage Foundation website
- Shared recognition signage
- Logo included on event website and print materials
- Includes 4 event tickets
- Shared social media recognition





Magical Moments Table Sponsor - $2,000

Accessible sponsorship level with meaningful visibility. Ideal for businesses or individuals wanting to give back and support local families.

Benefits:

- Recognition in the official event program and on the Kids Kottage Foundation website
- Includes 10 event tickets to attend and enjoy the experience
- Aligns your brand with a trusted nonprofit and a professionally produced, purpose-driven event

Fairytale High Tea

SPONSOR CHART

Sponsor Benefits	Presenting Sponsor $20,000	Premier Forest $15,000	Royal Kottage $7,500	Enchanted Forest $4,000	Magical Moments $2,000	In-Kind Sponsor
Exclusive Title Rights	✓					
Speaking Opportunity (Both Seating's)	✓					
Custom Booth at Event	✓	✓	✓			
Event Tickets Included	1 VIP table (10 Tickets)	1 VIP Table (10 Tickets)	4 VIP Tickets	4 tickets	10 tickets	
Event Program Booklet - Advertisement	✓ (Full Page Ad)	✓ (1/2 Page Ad)	✓ (1/4 Page Ad)			
Social Media Recognition	✓ (Featured)	✓ (Full Post)	✓ (Shared Post)	✓ (Shared Post)		
Event Webpage Feature	✓ (Direct Link)	✓ (Direct Link)	✓ (Logo)	✓ (Logo)	✓ (Logo)	
Logo on Event Signage	✓ (Featured)	✓ (Large)	✓ (Medium)	✓ (Medium)		
Logo in Event Program	✓	✓	✓	✓	✓	✓
In-kind Contribution Recognition						✓

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Thank You,

From everyone at Kids Kottage Foundation, we extend our sincere thanks for considering sponsorship of the Fairytale High Tea.

For further information on this event or to discuss sponsorship opportunities, please contact us below:

(587) 785-7215

mo.habib@kidskottage.org

www.kidskottage.org

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Charity Registration Number:
132071135RR0001