

# SPONSORSHIP OPPORTUNITIES

Kids Kottage Foundation 2025



# ABOUT US

When a family is in crisis - so are the children.  
They are too often the hidden victims.

Since 1995, Kids Kottage has been dedicated to providing *crisis care* for vulnerable children who are at risk of being harmed.





# VISION

Kids Kottage Foundation is dedicated to keeping infants and children safe, and families strong.

*Every child deserves to be safe*

MISSION: Kids Kottage stands in the gap to keep children emotionally and physically safe, while connecting adults to the resources they need to strengthen their parenting capacity and prevent the family from falling further into crisis.



# WHO WE SERVE

81%

of the children are living at or below the **poverty** line

mental health

83%

are **single** caregivers

unsafe supports

57%

of the families we serve are **Indigenous**

67%

of the children have been exposed to violence or **abuse**

parent exhaustion

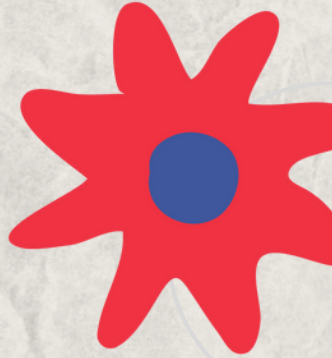
23%

are **homeless**

emergency medical



# 3 CORE PROGRAMS



## *Crisis Line*

24 hour crisis line for families in need

## *Crisis Prevention Shelter*

Overnight emergency shelter for infants and children up to 10 years old at risk of being harmed

## *Follow up Program*

Ongoing care for at risk families to prevent further crisis through support, resources and programs



# THE NEED

Kids Kottage is  
Edmonton & area's  
ONLY  
crisis prevention shelter  
for infants and children



Kids Kottage  
DEPENDS ON COMMUNITY SUPPORT  
for more than 50% of budget costs  
every year  
to care for children in need

70%

of calls to Kids Kottage for admission *are turned away*  
due to lack of space & funding

# ABOUT OUR SPONSORS

From operations to events, when you decide to support Kids Kottage in any form, not only are you furthering your own brand reach, you are supporting a vital cause: providing safety and ensuring the wellbeing of infants and children.

**So far, our supporters have helped us keep more than 26,000 infants and children safe, and supported over 14,000 families dealing with crisis since 1995.**

Your sponsor partnership with Kids Kottage provides opportunity to expand your brand recognition and trust while your commitment will make a positive impact on future generations of our community.

*...be a part of something more*



# OPERATIONS SPONSORSHIPS

Operations sponsors play a crucial role in enabling Kids Kottage to continue our vital work. Your support is key to creating a safe haven for children and families in crisis. We would be honored to discuss a partnership that highlights your commitment and celebrates your role within our community.

## WAYS TO CELEBRATE YOU:

- multi year agreements available
- name plaque on door
- signing announcement
- multiple platform social media posts
- blog (feature interview)
- gala highlight
- volunteer opportunities
- name on donor wall
- newsletter recognition
- tour
- radiothon shout out
- and more...

## SHELTER SPACES

Playroom	\$100,000
Playground	\$75,000
Dining Room	\$60,000
Living Room	\$35,000
Bedrooms	\$25,000
Intake	\$25,000
Laundry	\$15,000
Courtyard	\$10,000

Operation costs for rooms includes staffing, equipment, lease, repairs, medical, bedding, clothing, toys, programming, cleaning, security, communications...



*...and tons of hugs for each child in our care*

# GALA SPONSORSHIP

Kids Kottage Foundation will celebrate our 30th year of operations in the fall of 2025.

Our feature event will be our “Imagination Gala” where we invite donors to join us in a wonderful celebration of the magic of childhood.

The 30th year Kids Kottage Gala will be a time to celebrate our accomplishments while we

*come together as community*

to envision a bold future where all children in need will have access

to a place *where they can be safe*



# SIGNATURE EVENT

### Fairytale High Tea (In Development)

A new signature fundraising event currently in development. Hosted at the historic Fairmont Hotel Macdonald, this elegant and imaginative event will welcome families to experience a magical high tea surrounded by whimsical décor, character appearances, and immersive fairytale-themed sponsor stations.

Planned for February 2026, the event will offer meaningful sponsor opportunities including activation booths along the enchanted path, exclusive table hosting, and brand visibility throughout the ballroom. Guests will enjoy live entertainment, a traditional high tea service, and a heartfelt celebration of community, imagination, and compassion.

This one-of-a-kind event will support the mission of Kids Kottage to keep children safe and families strong. This event promises to be both impactful and unforgettable.



### WAYS WE CAN CELEBRATE YOU:

- Sponsorship details are coming soon. Check back soon or contact us to express your interest in sponsoring this event.

# CONTACT US



*"We'd love to connect and explore a partnership that celebrates your role in our community."*

Amanda Adkins, CFRE  
Development Director



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Kids Kottage Foundation

*Thank You*

for making a  
difference  
in a child's life today