

SPONSORSHIP OPPORTUNITIES

Kids Kottage Foundation 2024



ABOUT US

When a family is in crisis - so are the children.
They are too often the hidden victims.

Since 1995, Kids Kottage has been dedicated to providing *crisis care* for vulnerable children who are at risk of being harmed





VISION

Kids Kottage Foundation is dedicated to keeping infants and children safe, and families strong.

Every child deserves to be safe

MISSION: Kids Kottage stands in the gap to keep children emotionally and physically safe, while connecting adults to the resources they need to strengthen their parenting capacity and prevent the family from falling further into crisis.



family violence

WHO WE SERVE

81%

of the children are living at or below the **poverty** line

emergency medical

67%

of the children have been exposed to violence or **abuse**

parent exhaustion

23% are **homeless**

83%

are **single** caregivers

mental health

57%

of the families we serve are **Indigenous**

unsafe supports



3 CORE PROGRAMS

Crisis Line

24 hour crisis line for families in need

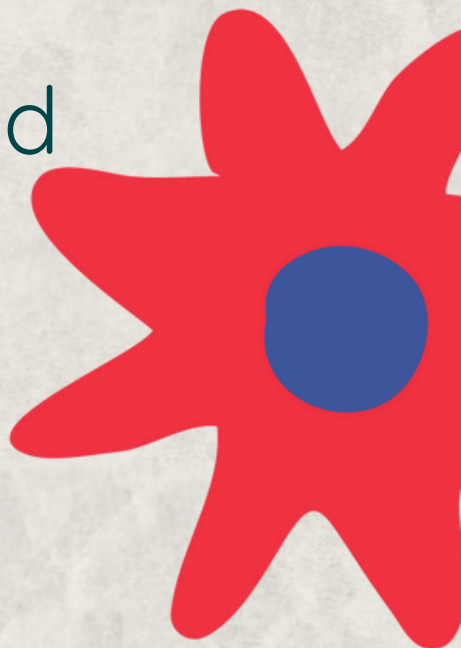


Crisis Prevention Shelter

overnight emergency shelter for infants and children up to 10 years old at risk of being harmed

Follow up Program

Ongoing care for at risk families to prevent further crisis through support, resources and programs



THE NEED

Kids Kottage is
Edmonton & area's
ONLY
crisis prevention shelter
for infants and children



Kids Kottage
DEPENDS ON COMMUNITY SUPPORT
for more than 50% of budget costs
every year
to care for children in need

70%

of calls to Kids Kottage for admission *are turned away*
due to lack of space & funding



ABOUT SPONSORING

Your sponsor partnership with Kids Kottage provides opportunity to expand your brand recognition and trust, while your commitment will make a positive impact on future generations of our community.

OPERATIONS SPONSORS

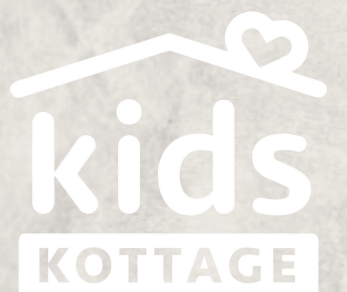
(single gift or multi year agreements)
Play a crucial role in providing for the ongoing costs that allow Kids Kottage to continue operating day to day by adopting a space or program.

EVENT SPONSORS

Provide an opportunity to focus on special needs arising in the Kottage or to concentrate efforts on a specific area of need.

So far, our supporters have helped us keep more than 26,000 infants and children safe, and support over 14,000 families dealing with crisis since 1995.

...be a part of something more



OPERATIONS SPONSOR - Multi Year

Your support is key to creating a safe haven for children and families in crisis. Operations costs for rooms includes staffing, equipment, lease, repairs, medical, bedding, clothing, toys, programming, cleaning, security, communications...*...and tons of hugs for each child in our care*

WHAT CAN BE INCLUDED:

- multi year agreements available
- your name plaque in the shelter space you are sponsoring
- signing announcement
- multiple platform social media posts
- blog (feature interview)
- gala highlight
- volunteer opportunities
- name on donor wall
- newsletter recognition
- tour
- radiothon shout out
- and more...

SHELTER SPACES THAT NEED SPONSORING:

Playroom	\$100,000
Playground	\$75,000
Dining Room & Kitchen	\$60,000
Living Room	\$35,000
7 Bedrooms	\$25,000
Intake	\$25,000
Laundry	\$15,000
Courtyard	\$10,000

We would be honored to work with you to create a multi year gift agreement that highlights our partnership and celebrates your commitment and role within our community.





OPERATIONS SPONSOR- One time

FRIEND

\$5,000

- social media post
- thank you & acknowledgement
- name added to our donor wall
- private tour
- newsletter mention
- volunteer opportunities

CHAMPION

\$10,000

- social media post with logo and link
- blog post on our website with your logo and link, plus quote from you
- thank you & acknowledgement
- name added to our donor wall
- private tour
- newsletter mention with logo and link
- volunteer opportunities

LEADER

\$25,000

- multiple social media posts
- blog post with feature interview - including your logo and link
- thank you & acknowledgement
- name added to our donor wall
- private tour
- newsletter mention with feature interview, logo and link
- specific name inclusion in our annual report
- volunteer opportunities
- gala recognition

Every child deserves to be safe

GALA SPONSORS

Kids Kottage Foundation will celebrate our 30th year of operations in the fall of 2025.

Our feature event will be our “Imagination Gala” where we invite donors to join us in a wonderful celebration of the magic of childhood.

The 30th year Kids Kottage Gala will be a time to celebrate our accomplishments while we *come together as community*

to envision a bold future where all children in need will have access to a place *where they can be safe*



RADIOTHON SPONSORS

Kids Kottage Radiothon has been a signature fundraiser since 1994. In partnership with Shine FM and AM 930, the yearly radio event offers opportunity for match donors to sponsor each hour of the on air event - prompting listeners to donate with double and triple donation matches.

Radiothon runs the first Thursday in December every year from 6am-6pm. Match donors are highlighted during their sponsor hour and throughout the event.

On site at Kids Kottage administration, teams of volunteers answer phones for donors to call in and join in the fundraising efforts.

WAYS WE CAN CELEBRATE YOU:

- multiple on air name mentions during match time
- feature on air interview
- website blog feature
- newsletter feature
- social media mentions
- volunteer opportunities ... and more!

MATCH DONORS

- Full hour (3x match): \$10,000
- Full hour (2x match): \$5,000
- Half hour (3x match): \$2,500
- Half hour (2x match): \$1,500



GIVING TUESDAY

Giving Tuesday is an annual global event inviting donors to participate in the world's largest generosity movement. For more information <https://www.givingtuesday.ca/>
Your sponsorship will help inspire others to give.

Tuesday, Dec 3rd 2024

PRESENTING SPONSOR

\$15,000

Media promotion during the week leading up to Giving Tuesday, along with a website and media takeover on Giving Tuesday, featuring your name prominently in all marketing materials, including:

- event landing page with your logo and link
- multiple social media posts
- blog post on our website with feature interview - including your logo and link
- thank you & acknowledgement
- name added to our donor wall
- private tour
- newsletter feature
- specific name inclusion in our annual report
- volunteer opportunities

ADVOCATE

\$5,000

- inclusion in multiple social media posts
- listing on event landing page
- blog post - including your logo and link
- thank you & acknowledgement
- name added to our donor wall
- private tour
- newsletter post
- volunteer opportunities



CONTACT US



“We’d love to connect and explore a partnership that celebrates your role in our community.”

Amanda Adkins, CFRE
Development Director



780-920-7060



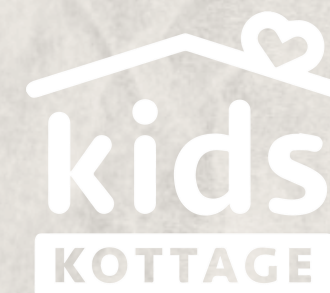
development.director@kidskottage.org

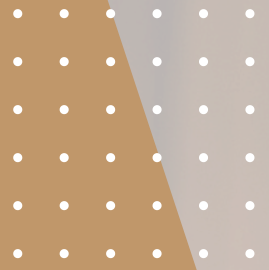


www.kidskottage.org



10107 134 Ave NW Edmonton T5E 1J2





Kids Kottage Foundation

Thank You

for making a
difference
in a child's life today